

# MONCTON: A WINNING CHOICE

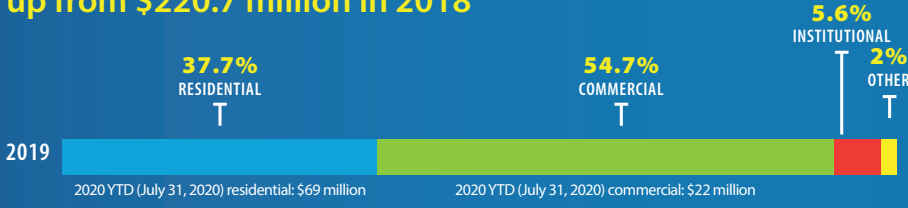


FIND OUT WHY MORE PEOPLE AND BUSINESSES ARE CHOOSING OUR CITY

## BUILDING PERMITS

# \$363 MILLION

in permits issued in 2019 and YTD 2020, up from \$220.7 million in 2018



# \$54.2 MILLION

For 2019 and 2020 year-to-date (Aug. 2020), the total value of new projects approved through the City's downtown and heritage financial incentive programs

# \$79.6 MILLION

Since the downtown and heritage financial incentive programs were launched, the total value of new downtown projects approved through the incentive

## INDUSTRIAL DEVELOPMENT

TOTAL BUILDING PERMIT VALUE IN 2019 IN MONCTON INDUSTRIAL DEVELOPMENT PARKS

# \$82.6 MILLION

representing more than 1/3 of all of the City's total permit values

TOTAL SALE VALUES IN 2019:

# \$2.6 MILLION

TOTAL VALUE TO CLOSE IN 2020:

# \$4.1 MILLION

NOTABLE NEW INVESTMENTS AND CONSTRUCTION:

Wabash, Day & Ross, Kent Distribution Centre, Netco Electric, Mapleton Pharmacy, Atlantic Outdoor, Gemtec, Dai Lam, Organigram, Atlas Structural

## HOUSING DEVELOPMENT

# \$152 MILLION

in new apartment units/housing started in 2019 and YTD 2020—an increase of \$42.5 million compared to 2018

AN INCREASE OF 142% OVER 2018

**16** NEW APARTMENT BUILDINGS  
for a total of 727 units (\$55.5 million)

+ IN 2020 AS OF JULY 31

**5** NEW APARTMENT BUILDINGS  
with 411 units (\$45 million)

**112** NEW DUPLEX UNITS  
(\$15.5 million)

+ IN 2020 AS OF JULY 31

**50** NEW DUPLEX UNITS  
(100 units; \$13.7 million)

**68** NEW SINGLE-UNIT HOMES  
(\$12.7 million)

+ IN 2020 AS OF JULY 31

**35** NEW SINGLE-UNIT HOMES  
(\$6.3 million)

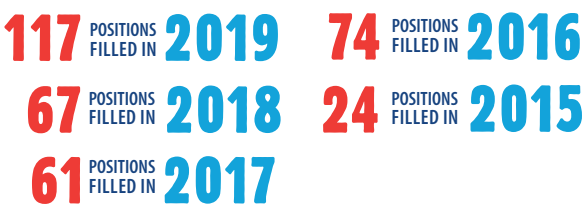


## ECONOMIC IMPACT

# 367 POSITIONS FILLED

as a result of the City of Moncton's newcomer and international student job fairs

**24 POSITIONS FILLED**  
WITHIN THE FIRST MONTHS OF 2020



# \$14.5 MILLION

in payroll as a result of student and international job fairs since 2017

WE WORKED WITH OVER 100 EMPLOYERS TO HELP FILL THEIR LABOUR MARKET NEEDS

SECTORS INCLUDE:

- trucking
- logistics
- finance
- insurance
- customer service
- manufacturing
- food processing
- IT/ICT
- hospitality
- education



## IMMIGRATION

# MORE THAN 3,500 NEWCOMERS AND INTERNATIONAL STUDENTS

welcomed at our annual events

# 76% OF POPULATION GROWTH

in Greater Moncton\* was from immigration

# OVER 61% OF NEW PERMANENT RESIDENTS

have a diploma/certificate or university degree

# OF ALL INTERNATIONAL STUDENTS IN NEW BRUNSWICK, 47% CHOSE MONCTON,

mostly to pursue either a college diploma or a bachelor's degree



# MONCTON: THE BEST PLACE IN CANADA FOR WORK

MONCTON IS NUMBER ONE ON BMO'S LIST OF STRONGEST JOB MARKETS IN THE COUNTRY, with a jobless rate of 9.9% in the second quarter of 2020—far lower than the national average of 12.3 per cent.

MONCTON'S ECONOMY CONTINUES ITS COVID-19 RECOVERY. THE MONCTON JOB RATE HAS RETURNED TO 97.3% OF THE LEVEL OF JOBS FROM LAST YEAR.